

No Excuses - Recycle Lamps

CDR Group has just released its first Microsoft Virtual Earth web application for Recolight. Recolight was established by the UK Lamp industry in 2005 primarily for the purpose of operating a WEEE Compliance Scheme on behalf of Lamp Producers in the UK. Two key objectives of Recolight are:

Finance and manage the separate collection and treatment of waste Gas Discharge Lamps in an environmentally sound manner.

Provide information to all interested parties, including Distributors and End Users, as to best practice concerning Lamp Recycling procedures and encourage the development of an effective collection network for end-of-life lamps prior to shipment to the recycling plants for treatment.

Modern Low-energy light bulbs, as well as fluorescent tubes and gas discharge lamps contain small amounts of mercury, which require proper disposal and recycling. Whilst there are usually facilities through Local Authority sites for household users, Recolight has established a Compliance Scheme to meet the obligations of the producers of the UK Lamp industry. CDR had already supplied the Geographic Information System, MapInfo Professional to Recolight to help manage the recruitment and geographic coverage needed for recycling sites to be set up prior to the Scheme going live.

Recolight revamped its website this year to include a "Find the Nearest" facility using the Microsoft Virtual Earth engine as a highly cost effective mapping platform. CDR provided the tools to export a GeoRSS feed out of MapInfo, which is then added to the Virtual Earth map content. Additional features were added to give driving routes and directions to the nearest Open Commercial Collection Point. There are frequent changes occurring to the database and a refresh of the website data is made on a regular basis.